

Violence against Women and its Economic and Social Impact on Private Enterprises

Theory and methodology to estimate costs of Intimate Partner Violence against Women (IPVAW) for companies

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What is PreViMujer / GIZ?

Bilateral program of the German Development Cooperation, carried out by the GIZ

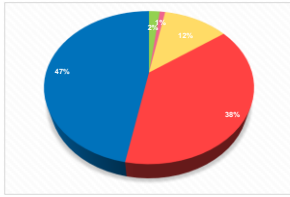
Objective:
To have the state, private sector and civil society make a greater contribution towards preventing violence against women

We collaborate with:
Public institutions, civil society organisations, universities, as well as private sector entities

Bolivia, Peru and Ecuador: South American economies with the highest levels of violence against women

Region	Percentage
North America (incl. Mexico)	21.32%
South America	29.51%
Latin America (incl. Mexico)	40.63%
Caribbean	27.09%
Europe (incl. Turkey)	19.30%
Europe (Central)	27.85%
Europe (Western)	25.38%
Asia (incl. Oceania)	16.30%
Asia (Central)	22.89%
Asia (Eastern)	27.99%
Asia (Pacific)	28.45%
Oceania	35.27%
Africa (incl. Middle East)	41.73%
Africa (Northern)	40.25%
Africa (Southern)	45.64%
Africa (Western)	40.25%
Australia	28.29%
Europe (Central)	24.13%
Latin America (incl. Mexico)	23.88%
Latin America (incl. Mexico)	27.43%
Latin America (incl. Mexico)	29.67%

Costs of violence - Copenhagen Consensus 2015



- Intimate Partner Violence against Women 46.8%
- Child Abuse 37.7%
- Interpersonal Violence (Homicides) 12.6%
- Collective Violence (War & Terrorism) 1.8%
- Others 1.1%

Consenso de Copenhague 2015



Prediction of Non-Violence



The most important predictor of the decision to adopt a non-violence policy is the **ideology** around women's role in society.




Behaviour of Enterprises?




Alliance with the University San Martín de Porres (USMP)



Why should companies prevent and fight IPVAW?



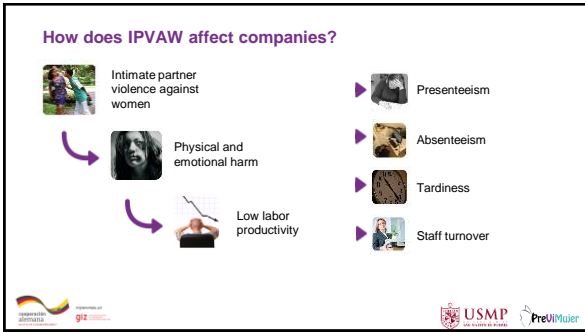
- ...because it affects labor productivity
- ...because it generates additional business costs
- ...because it improves the organizational climate of my company dealing with VAW
- ... because the prestige of my company increases
- ... because it contributes to a sustainable economic growth

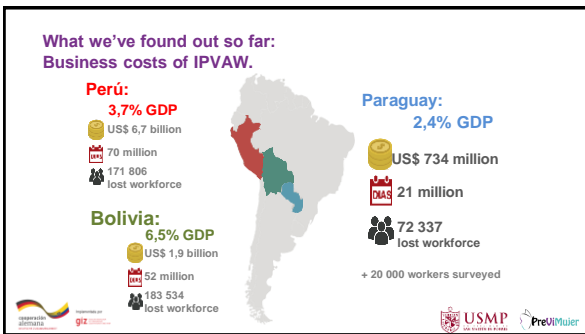


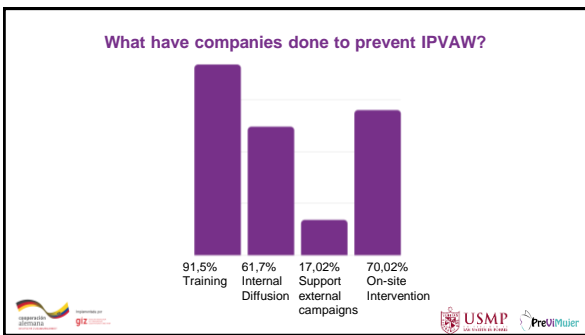
What types of violence should companies control?

			
External violence	Violence related to services	Internal violence	Intimate partner violence against women









Experimental evidence proofs that IPVAW prevention is cost-effective for companies.



Concrete results of the *Management Model to prevent Violence against Women* will be presented by the Manager of Human Resources of INTI - Ms. Noemi Torrez -