

Social Media and Sexual Violence Conference

UNDERSTANDING THE LINKS TO STUDENTS' MENTAL HEALTH AND WELL-BEING

A CONFERENCE FOR educators, parents, mental health and social service professionals, police, victim advocates, and students

Thursday evening November 7, 2013 | 7:00 p.m. – 9:00 p.m.

Friday, November 8, 2013 | 8:00 a.m. – 5:00 p.m.

FACULTY OF EDUCATION, 1137 Western Rd., London, ON



FEATURED SPEAKERS

Jackson Katz, Educator, Author, Social Critic

Carol Todd, Mother of the late Amanda Todd and founder of The Amanda Todd Legacy Society

Peter Jaffe, Alan Leschied, Faculty of Education, Western University

Katie Cole, Melissa Gollan-Wills, Media Violence Specialists, TVDSB

Performance of new interactive play on social media and sexual violence

“Tuned Out”, written and directed by Toni Wilson, Learning Coordinator - Safe Schools, TVDSB

CONFERENCE SPONSORED BY:



Centre for Research & Education
on Violence Against Women & Children

CONFERENCE PROGRAM

THURSDAY, NOVEMBER 7, 2013; 7:00 – 9:00 P.M.

A special evening presentation

Social Media and Sexual violence: Blurred Lines

JACKSON KATZ, Educator, Author, Social Critic

Jackson Katz, Ph.D., is an educator, author and internationally acclaimed lecturer who is a pioneer in the fields of gender violence prevention education and critical media literacy. He is cofounder of Mentors in Violence Prevention (MVP), one of the original “bystander” programs and the most widely utilized sexual and domestic violence prevention initiative in college and professional athletics in North America. He is the creator of the film *Tough Guise* and author of *The Macho Paradox* and *Leading Men: Presidential Campaigns and the Politics of Manhood*. He lectures widely in the United States and around the world on violence, media, and masculinities.

SPONSORED BY:



(AUDITORIUM)

FRIDAY, NOVEMBER 8, 2013

Registration and coffee

8:00 a.m. – 8:45 a.m.
(AUDITORIUM)

Opening Remarks and Greetings

8:45 a.m. – 9:00 a.m.
(AUDITORIUM)

PETER JAFFE, Academic Director, Centre for Research & Education on Violence against Women & Children

VICKI SCHWEAN, Dean, Faculty of Education, Western University

LIZ SANDALS, Minister of Education, Province of Ontario

LAURA ELLIOTT, Director of Education, Thames Valley District School Board

Social media in schools: Setting the stage

9:00 a.m. - 10:00 a.m.

KATIE COLE & MELISSA GOLLAN-WILLS

Social Media is ubiquitous in schools and in homes. Loosely defined, social media are websites that allow users to participate, respond, engage, and contribute on the site and with other visitors. This includes sites dedicated to news, bookmarking, photo sharing, networking, and wikis. Some of us are new to this digital world while a younger generation navigates this digital domain intuitively. Why is it important for teachers and parents to learn this new language? Although, the millennial generation uses media regularly, they don't always have the ability or skills to Manage, Examine, Decode, Identify, and Act appropriately online. This presentation will help all users develop these critical media literacy skills thereby giving both teachers and students; and, adults and children the tools to interact and connect safely....“With great [technological] power, comes great responsibility.”

FRIDAY, NOVEMBER 8, 2013

10:00 a.m. – 10:30 a.m.
(CAFETERIA)

10:30 a.m. – 12:00 p.m.
(AUDITORIUM)

Break

Presentation of Forum Theatre play “Tuned Out”

Written by **GILLIAN FOURNIER AND TONI WILSON**

Directed by **TONI WILSON**

FORUM THEATRE

Forum Theatre is an interactive drama presentation that uses oppressive situations to help audience members develop and practice possible solutions. The play will be viewed twice. The first time the audience will thoughtfully view the play and consider the inappropriate behaviour related to social media and the consequences of sexual violence. The second time the audience will stop the play and try to effectively change a moment to positively affect the outcome of the story as well as hopefully lead to positive change in our communities.

TUNED OUT

Tuned Out explores the role of media and how it contributes to the de-sensitization of violence in our lives. It is the story of teenagers in a dating relationship who communicate through texting and sexting which seems to be all in good fun. Things change after they go to a party where Emma, who is “wasted” , becomes involved in a sexual experience with Noah and is left to suffer the consequences.

TUNED OUT 2013 - CAST OF FORUM THEATRE PRODUCTION

TONI WILSON	Learning Coordinator, Safe Schools, TVDSB
BRONWYN POWELL	Teacher, Dramatic Arts, Sir Wilfrid Laurier SS
DAVID WASSE	Retired Teacher, Lester B. Pearson School for the Arts
ROBIN RUNDLE DRAKE	Creative Director, Theatre Provocateur
DAVID BOGAERT	Adolescent Mental Health Outreach Nurse at Regional Mental Health Centre London
KYLE COURNEYA	Teacher, Biology and Math, Westminster SS
AIDAN WASSE	Student, H.B. Beal SS
EVAN WASSE	Student, H.B. Beal SS
BETH ALMOST	Student, Sir Frederick Banting SS
SUMMER LEITCH	Teacher, Dance and Dramatic Arts, Westminster SS

PANEL DISCUSSION: Brad Duncan, Chief of Police, London Police Service; Toni Wilson, Learning Coordinator of Safe Schools, TVDSB; Karen Edgar, Superintendent of Student Achievement, TVDSB; Michelle Gilpin, Psychologist, Mental Health Lead, TVDSB; Louise Pitre, Executive Director, Sexual Assault Centre London

12:00 p.m. – 12:30 p.m.
(GYMNASIUM)

12:45 p.m. – 1:30 p.m.
(AUDITORIUM)

1:30 p.m. – 2:30 p.m.
(AUDITORIUM)

2:30 p.m. – 2:45 p.m.
(CAFETERIA)

2:45 p.m. – 4:00 p.m.

ROOM 1154

ROOM 2046

Lunch



Lessons learned from a tragedy: The Amanda Todd Legacy

CAROL TODD, Mother of Amanda Todd and founder of the Amanda Todd Legacy Society

Last year Carol Todd suffered the tragic loss of her daughter Amanda who had endured years of cyberbullying. Since then, Carol has courageously shared her daughter's story with the world, urging parents to become social media savvy with the hope of preventing similar tragedies.

The short and long-term impacts of sexual violence on student mental health and well-being

DR. ALAN LESCHIED, Faculty of Education, Western University

Dr. Leschied will be addressing the emerging knowledge on the impact of sexual assault on the short-term and long-term consequences for children and youth. He will address the topic from both clinical experience and the research literature on these issues. Dr. Leschied hopes to take this information and translate what we know to be more effective in supporting and advocating for abuse survivors. He will also address how to translate our knowledge to be proactive in the prevention of child and youth sexual assault and abuse.

Break & Exhibitor Displays

SERIES OF WORKSHOPS SELECT ONE

Popular Culture Resources for Teaching the Digital Teen

KATIE COLE & MELISSA GOLLAN-WILLS, Educators, Thames Valley District School Board

In this workshop, educators will learn about the myths surrounding teens and their media use: Are they true multi-taskers? Does their technology drain or train the brain? And, how does that change the way we teach and they learn? Participants will learn how to use social media and pop culture moments to teach critical media literacy skills to promote responsible use. Curriculum, web links, videos and handouts will be made available.

Addressing healthy relationships through English, Media and Language Arts

ROBIN GILES & DANIKA BARKER, Educators, Thames Valley District School Board

This workshop uses the Fourth R framework to address ways in which teachers of English, Media, and Language Arts can address important Healthy Relationships topics with students through a wide range of texts, both current and traditional. Emphasis is on a critical literacy lens and specific classroom examples offer teachers practical strategies through which they can promote Healthy Relationships while addressing subject-specific knowledge and skills.

ROOM 1100

On-line Threats/Risks: Helping kids to recognize and act on potentially violent or suicidal situation

MARK ALLEN, Ontario Director for Respect Group Inc.

Today more than ever, kids are immersed in the on-line world of social networking. They are seeing things adults do not see. It is virtually, an adult free zone. Kids are seeing on-line postings relating to potential high end violence and suicides. We must educate our kids to take action when they see on-line postings which raise concerns. They must understand that taking action is not “ratting” and may save the life of their classmates, best friend, favourite teacher, a sibling or perhaps their own life. Case studies will examine where this has failed and the consequences and why it is so important to create an on-line culture of safe and responsible reporting.

ROOM 2054

Media literacy in the primary years

KEN PETTIGREW, Principal, York Region District School Board

Children are immersed in a media world that presents messages that are often complex, conflicting, and confusing. Subtle messages about power, violence, and aggression are implicit in images, videos, print, and sound. In this workshop, participants will explore practical classroom strategies aimed at introducing young students (JK-3) to media literacy education, and for developing critical thinking skills that are required for making sense of it all.

ROOM 1162

Self- Harm as a way to manage emotional distress: Effective strategies to support youth

MICHELLE GILPIN, Psychologist and Mental Health Lead, TVDSB

COLIN KING, Psychologist and Coordinator of Psychological Services, TVDSB

This one-hour presentation will provide an overview of the current information about self-harming behaviours among youth. This interactive, discussion based workshop will assist participants in understanding the reasons why some youth use cutting as a way to manage stress. The difference between cutting behaviours as short-lived exploratory behaviours and more chronic maladaptive ways of coping will be presented. Additionally, evidence-based strategies for responding to youth who are self-harming will be provided.

ROOM 2051

Challenging young peoples' attitudes around sexual violence

TIM KELLY, Executive Director, Changing Ways

CAITI BARENDREGT-BROWN, Public Education Coordinator, Sexual Assault Centre London

During this workshop we will discuss the different ways that social media can be used to sexually harass and bully individuals, as well as challenge how we traditionally view social media and its role in our youth's sexual conduct. We will also be looking at practical ways to talk to youth about being safer when using social media, and how we can approach our own anxiety around the issue of bullying, social media and sexuality. Along with the topic of social media and sexual harassment, we will examine the fears, frustrations and questions that we have as educators around how the young people, particularly men, in our lives are acting out their sexualities and genders. What are our own questions around gender identity and sexual behaviour? What is our role in creating a safe, healthy environment for our young people? How can we identify and intervene if we see sexual violence/harassment happening in our schools?

ROOM 2040

Edmodo: Positive use of technology in the classroom

CHAD DOWNES, Assistive Technology Supervisor, Amethyst Provincial Demonstration School

Edmodo is a free, web-based program that can dramatically change the dynamics of a class and ultimately, a teacher's life. Yes, it sure feels like social media, but what it really does is centralize communication, evaluation, grading in one convenient place. In addition, the networking opportunities for both students and staff are staggering.

ROOM 2042

Prevention and Intervention Strategies for Classroom Teachers to help Students who are Cyber Bullied or who Cyber Bully

SSHRC Centre for Prevention Science Research Cluster:

DEBBIE CHIODO, PhD candidate (Educational Psychology, Faculty of Education, Western University)

RYAN JIMMY, M.Ed candidate (Educational Foundations, Faculty of Education, University of Saskatchewan)

ROBYN MCCLURE, M.Ed (School Psychology Program, UBC)

This workshop will review the programming and best practice strategies for schools and for teachers in the classroom in the area of cyberbullying prevention and intervention. Graduate students from across Canada will review what teachers can do in the classroom, how to help students who are bullied or who bully, and highlight particular strategies and considerations for helping LGBTQ students feel safe.

ROOM 2049

Fourth R Healthy Relationships Plus Program

SHANNA BURNS, Manager, Centre for Addiction and Mental Health's Centre for Prevention Science (CAMH-CPS)

The Healthy Relationships Plus Program (HRPP) is a small groups program with additional emphasis on mental health, suicide prevention, and addiction prevention. It targets violence prevention through the promotion of positive, healthy relationships. Designed as a 15-session program to be used with youth (approximately age 12-17) in schools or community settings, the program uses skill-based activities that promote healthy relationships and target a wide range of abuse and violence (bullying, peer and dating violence), high-risk sexual behaviour and addictions among adolescents. The sessions were designed to be taught by community professionals or educators in small group settings outside of class time. It has been used successfully in both school and community settings. Expanding efforts to assist youth in making responsible choices will play a natural and crucial role in promoting positive mental health and reducing harmful behaviours. The HRPP develops critical thinking, self-awareness and problem-solving and promotes healthy attitudes. Mental health promotion and literacy and suicide prevention are addressed specifically and integrated within the other topics. Core principles of skill development and awareness are used to build strengths, resilience, and coping skills among youth as a way of enhancing interpersonal functioning.

Conversation with Carol Todd

Join us in the Community Room for an informal reception and a chance to speak with Carol Todd.

4:00 p.m – 5:00 p.m.

(COMMUNITY ROOM)

SPEAKER BIOGRAPHIES

MARK ALLEN

Mark is a recently retired member of the OPP, having served close to 35 years. Mark worked in Simcoe County for many years, as the Detachment Commander at Nottawasaga Detachment. During that time, he was actively involved with school boards in the area of Safe Schools and Lockdown Planning. During the last 5 ½ years of Mark's career with the OPP, he was the Manager of the OPP's Crime Prevention Section. Mark worked closely with the Ministry of Education, Ministry of Community Safety and Correctional Services and the Ontario Association of Chiefs of Police to further promote Safe Schools in Ontario. Mark was the chair of the Provincial Lockdown Working Group, which developed and released the Provincial Lockdown Guidelines in 2009. More recently, Mark again worked with the two Ministries, and various other stakeholders in the update and re-write of the Provincial Model for a Local Police/School Board Protocol. Mark is a strong advocate for police working in schools, and building bridges with youth. Mark is now the Ontario Director for Respect Group Inc.

CAITI BARENDREGT-BROWN

Caiti has an Honours Degree in Psychology from the University of Guelph. Immediately after obtaining her degree she was hired at Violence Against Women Services Elgin County as a Crisis Counsellor, where she provided frontline support for women and children for a year and a half. She began volunteering with Victim Services in Elgin as well as the Sexual Assault Centre London in 2011, and was hired as the Coordinator of Public Education and Outreach in August of 2012. She is also currently the Project Manager for a project funded by the Status of Women Canada and headed by Changing Ways London.

DANIKA BARKER

Danika Barker is a secondary English and Media Studies teacher at Central Elgin Collegiate Institute in St. Thomas. Her interests include using technology to differentiate instruction and assessment using social media to develop critical thinking skills.

SHANNA BURNS

Shanna Burns is the Centre Manager of the Centre for Addition and Mental Health's Centre for Prevention Science (CAMH-CPS) in London, Ontario. Most of Shanna's work involves program development, writing, and implementation for the Fourth R Health, English, and Small Groups programs, and media literacy and digital communications components. Shanna is a Fourth R Master Trainer and has conducted trainings in Canada and the United States. For the past few years, Shanna has facilitated the Fourth R Small Groups program at H.B. Beal Secondary School in London, Ontario. Shanna has co-authored book chapters and journal articles on topics such as cyber bullying, media violence, knowledge mobilization, and healthy relationships. She has also consulted on and developed resources and presentations to address topics such as healthy relationships, cyber bullying, school-based bullying, bullying in the workplace, media violence, homophobia, safe schools, social networking, and healthy digital communication.

KATIE COLE

Katie Cole is currently teaching English and Media Studies at Medway High School in Arva. She is a member of the Ontario Media Violence Coalition and a writer and consultant for the CAMH Centre for Prevention Science. As an advocate for Media Literacy and Healthy Youth Relationships, she has produced curriculum for educators; parent resources; and, has presented at numerous workshops and conferences across Ontario. In 2011 Katie received the Fred L. Bartlett Memorial Award presented by OPSBA for her outstanding contributions to education as well as the Premier's Award for Teaching Excellence. Her message for parents, teachers and students is to become critical consumers and responsible users of media.

CHAD DOWNES

Chad Downes is the Assistive Technology Advisor at the Amethyst Provincial Demonstration School for students with severe learning disabilities, with 4 years of technology related education. Chad conducts workshops and supports and develops cutting edge methods of incorporating new technologies into all aspects of education. Chad was the classroom liaison to the committee that developed an Acceptable and Responsible Use Policy for new technologies being implemented at the Provincial level.

ROBIN GILES

Robin Giles is a secondary English teacher and FNMI student success coach at H.B. Beal Secondary School in London. Her interests include confronting contemporary issues that affect adolescents' lives and providing a safe and engaging classroom to explore such topics.

MICHELLE GILPIN

Dr. Michelle Gilpin is a School Psychologist at TVDSB where she is the Mental Health Lead for the school board. Her responsibilities include planning, implementation and evaluation of the Mental Health Strategic Plan. She is involved in a number of system level and community partnership initiatives in order to foster mentally healthy learning environments. Dr. Gilpin has worked for several years in the school board, in a children's rehabilitation setting and in private practice. She never ceases to be inspired by the resiliency of young people in the face of challenge and adversity. Together, Drs. King and Gilpin share a vision for inclusive and welcoming learning environments that celebrate the diversity and capacity of our students and staff.

MELISSA GOLLAN-WILLS

Mel Gollan-Wills is currently the Gifted Itinerant for the Secondary Schools for the Thames Valley District School Board here in London, where she oversees and implements enrichment programming in schools and networks to provide outreach opportunities with community partners. She is currently a co-developer of the Critical Media Literacy Team with her colleague and co-presenter, Katie Cole, where she networks with other media savvy teachers to develop and deliver informative media literacy presentations to parents, students, and teachers. As an advocate of a media-literate society, she weaves strategies and analytical techniques into her curriculum to bring about an awareness of students' media diets and how to help parents become the metaphoric Tums in the digestion process. Her message is always #educate, don't eliminate, as we want to raise a media-literate generation that make healthy choices with consumption.

JACKSON KATZ

Jackson Katz, Ph.D., is an educator, author and internationally acclaimed lecturer who is a pioneer in the fields of gender violence prevention education and critical media literacy. He is cofounder of Mentors in Violence Prevention (MVP), one of the original "bystander" programs and the most widely utilized sexual and domestic violence prevention initiative in college and professional athletics in North America. He is the creator of the film Tough Guise and author of The Macho Paradox and Leading Men: Presidential Campaigns and the Politics of Manhood. He lectures widely in the United States and around the world on violence, media, and masculinities.

TIM KELLY

Tim Kelly, HBSW RSW is the Executive Director of Changing Ways. He has spoken nationally and internationally on issues related to men's violence against women and children, including accountability and the collective role men play in ending violence and community collaborations. His clinical interest has turned to working with maltreating fathers and he has been instrumental in the development of an intervention program which focuses on abusive fathers called "Caring Dad's: Helping Fathers Value Their Children." He has conducted numerous presentations, workshops and training seminars examining strategies for working with high risk fathers. Currently, his work with high risk domestic violence offenders has lead him to partner on a project in London, Ontario developing a standardized dynamic risk strategy for monitoring changing risk posed by men who abuse their partners.

SPEAKER BIOGRAPHIES

COLIN KING

Currently, Dr. Colin King, is the Acting Coordinator of Psychological Services at TVDSB. Apart from his supervisory role, Dr. King is a School and Clinical Child Psychologist where he provides assessment, counseling, and consultation services for elementary and high school students. He is also actively involved in student supervision, staff training and development, and serves as the current chair of the Suicide Awareness Committee in the TVDSB. Dr. King has trained and worked in a variety of community, hospital, and mental health settings with children and adolescents experiencing learning, behavioural, and social-emotional difficulties. His passion in working with anxiety began during his time training at an anxiety clinic in Toronto where he was inspired by his young clients who were able to confront their longstanding fears and worries.

ALAN LESCHIED

Alan began his work in children's services in 1977 at the London Family Court Clinic. He joined the Faculty of Education at Western in 1998 and currently teaches in the graduate program in counselling psychology and preservice programs. In 1998 he was named a Fellow of the Canadian Psychological Association and in 2004 a recipient of a life-time achievement award through the Criminal Justice Section of CPA. His current interests and projects are: Child Welfare; Youth Justice; Children's Mental health; School Based Mental Health; Trauma and Childhood Sexual Assault. In 2013 Alan was elected to the Senate of the University of Western Ontario.

KEN PETTIGREW

Ken is the principal of a large elementary school in the York Region District School Board, as well as a member of the continuing teacher education staff at Queen's University. He has contributed to a number of print and video resources supporting media literacy education, and has authored the media literacy student resource book, *What's the Message?* and its companion teacher guide. He believes strongly in the need to equip students with the critical thinking skills that are necessary for navigating through the complex, and often conflicting, messages conveyed by different media. Media are to be enjoyed, but also understood.

CAROL TODD

Carol Todd knows the meaning of resiliency. Last year, Carol suffered the tragic loss of her daughter, Amanda, who had endured years of cyber bullying. Since then, Carol has courageously shared her daughter's story with the world, urging parents to become social media savvy with the hope of preventing similar tragedies. She created the Amanda Todd Legacy Society as a platform to advocate for anti-bullying and mental health initiatives for youth. Her dedicated and impassioned campaigning has attracted local artists, schools, businesses and whole communities. Carol's work has inspired many others to start their own initiatives across Canada. Her efforts have resulted in widespread awareness about online safety and how to seek help. Carol is a teacher who works with special needs children.

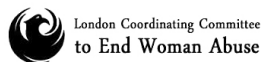
TONI WILSON

Toni Wilson is a Learning Coordinator for Safe Schools for the Thames Valley District School Board. She is responsible for coordinating and implementing violence prevention programs for 160 schools and 75,000 students across Thames Valley. She also provides professional development to school administrators, teachers, parents and students related to Safe Schools. She has been a secondary school teacher of English and Dramatic Arts for 28 years and has been involved in violence prevention and forum theatre for the past 20 years. She has used interactive theatre extensively to allow the practice of effective strategies for dealing with adversity.

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