



Public Education Forum

Addressing Sexual Violence: Changing Attitudes, Changing Lives

June 23 – 24, 2011

Delta Toronto Airport West Hotel

This is a bilingual forum. All presentations will be offered in French or English with simultaneous translation offered through headsets throughout the conference.

THURSDAY, JUNE 23, 2011

7:30 – 9:00 am	Registration and Breakfast
8:45 – 9:00 am	Welcome by hosts – Jeanne Françoise Mouè, présidente d'Action Ontarienne contre la Violence faite aux Femmes (AOcVF) and Jacqueline Benn-John, President, Ontario Coalition of Rape Crisis Centres (OCRCC)
9:00 – 10:10 am	Honourable Laurel Broten, Minister Responsible for Women's Issues Dr. Lori Haskell, Researcher, Educator <i>Preventing Sexual Violence: Social Marketing for Social Change</i> Josée Guindon, Directrice du projet d'éducation juridique populaire, Action ontarienne contre la violence faite aux femmes, <i>Call to action</i>
10:10 – 10:30 am	Break
10:30 – noon	Plenary Presentation on Key Campaigns
Noon – 1:00 pm	Lunch

1:00 – 2:30 pm	<p>Session One Panel Series <i>Participants choose to attend a workshop showcasing public education campaigns that focus on the themes below. Presenters will be from Ontario, across Canada, and the U.S.A.</i></p> <p>Workshop A: Campaigns about Consent Workshop B: Campaigns that Support Women Workshop C: Campaigns that Involve Bystanders Workshop D: Campaigns that Teach Boys and Men Workshop E: Campaigns that Address Human Trafficking</p> <hr/>
2:30 – 2:45 pm	Break
2:45 – 4:15 pm	<p>Session Two Panel Series <i>Same presentation options as in Session one. Participants choose to attend one workshop.</i></p> <p>Workshop A: Campaigns about Consent Workshop B: Campaigns that Support Women Workshop C: Campaigns that Involve Bystanders Workshop D: Campaigns that Teach Boys and Men Workshop E: Campaigns that Address Human Trafficking</p> <hr/>
4:15 – 5:15 pm	Community Initiatives session
5:15 – 6:00 pm	Break
6:00 – 6:30 pm	Reception/Networking
6:30 – 7:00 pm	Dinner
7:00 – 7:35 pm	“Sexy inc. Nos enfants sous influence /Sexy Inc. Our Children Under Influence”
7:35 – 7:45 pm	Wrap-up and planning for Day Two

FRIDAY, JUNE 24, 2011

7:30 – 8:30 am	Breakfast
8:30 – 8:45 am	Welcome by hosts - Jeanne Françoise Mouè, présidente d'AOCVF and Jacqueline Benn-John, President, OCRCC
9:10 – 9:30 am	Ghislaine Sirois, Directrice générale, AOCVF, <i>Prevention strategies utilized by the francophone community</i>
9:30 – 9:50 am	Nicole Pietsch, Coordinator, OCRCC, <i>Public education resources</i>
9:50 – 10:10 am	Break
10:10 – 11:15 am	Facilitated Roundtable discussions using tools and campaigns presented on Day One. Participants will move towards identifying common elements that may be used in a provincial campaign. Roundtables on Campaigns about Consent Roundtables on Campaigns that Support Women Roundtables on Campaigns that Involve Bystanders Roundtables on Campaigns that Teach Boys and Men Roundtables on Campaigns that Address Human Trafficking
11:15 – 12:30 pm	Roundtables report
12:30 – 12:45 pm	Wrap up
12:45 – 1:00 pm	Closing remarks by hosts Jeanne Françoise Mouè, présidente d'AOCVF and Jacqueline Benn-John, President, OCRCC
1:00 pm	Lunch